

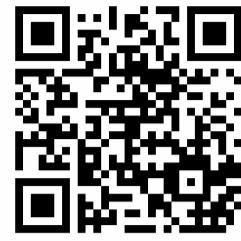


We're Pulling Over and Asking for Direction

Battle Ground, Washington has emerged as a fast-growing suburb with a population that has nearly doubled in the past decade and now exceeds 20,000. With rapid population increase and other changes the big question is "What is Battle Ground's future direction and identity?"

The City of Battle Ground and a group of community volunteers—*The Navigators*—are embarking on a community-wide visioning process to chart our future. Several distinct directions are possible. We want to know what you think of each one. Please take a moment to complete the survey. Everyone's input is needed!

We want to hear from everyone in the Battle Ground area – whether you live, work, shop or visit here!



Take the survey online:

[www.surveymonkey.com/r/BattleGroundRoadmap](http://www.surveymonkey.com/r/BattleGroundRoadmap)

Or complete the survey and return to:

City Hall, 109 SW 1st St, Suite 127

Battle Ground, WA 98604

Attention: Battle Ground Roadmap

Your name will be entered to win a \$100 Visa gift card.

**1. Future Direction 1—"Town & Country"**

Battle Ground will be an authentic and unique community supported by a diverse economy that offers a full range of in-town services and amenities serving north county, featuring a traditional downtown district with shops and cafes – all maintaining a commitment to Battle Ground's rural, small town heritage and history.



- Love this vision! It is going in the right direction.
- Not my vision, but would support it
- This is going in the wrong direction.

Comments/specific ideas to support or improve this direction:

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**2. Future Direction 2—"Family-Friendly Enclave"**

Battle Ground will be the go-to place in the region, attracting young families, offering an assortment of affordable to executive housing, top-notch schools, superior parks and recreational amenities, gathering places, and multi-use trails providing activities for all ages.



- Love this vision! It is going in the right direction.
- Not my vision, but would support it
- This is going in the wrong direction.

Comments/specific ideas to support or improve this direction:

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**3. Future Direction 3—"Gateway to Outdoor Adventure"**

Battle Ground will be the launch pad for outdoor activities through interconnected recreational amenities highlighting the area's natural resources and wetland features. Reflecting this identity, our community will have a growing recreation sector with adventure and agritourism, new businesses based on recreational products, and outdoor educational programs.



- Love this vision! It is going in the right direction.
- Not my vision, but would support it
- This is going in the wrong direction.

Comments/specific ideas to support or improve this direction:

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**4. Future Direction 4—"Future Forward"**

Battle Ground will be a job-generating innovation center with a robust and pace-setting construction industry and trades joined by an infusion of tech startups, cutting edge schools, "green" businesses and products, and a cool, artisanal factor added by new wines, brews, specialty products and local arts and entertainment "crafted in Battle Ground."



- Love this vision! It is going in the right direction.
- Not my vision, but would support it
- This is going in the wrong direction.

Comments/specific ideas to support or improve this direction:

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**5. Which of these Future Directions is your favorite?**

- 1 – "Town and Country"
- 2 – "Family-Friendly Enclave"
- 3 – "Gateway to Outdoor Adventure"
- 4 – "Future Forward"
- None of the above

**6. What best describes you? (Check all that apply)**

- Battle Ground area resident
- Work in Battle Ground
- Battle Ground business owner / operator
- Live / work outside Battle Ground, but shop / dine / visit the City
- Student
- Other (please specify)

**7. Do you want to receive occasional email updates about the process?**  Yes  Not now

**8. Name:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**More information: [www.battlegroundroadmap.org](http://www.battlegroundroadmap.org)**

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